



Kenford Group Receives the Most Reliable Haircare Products Manufacturer Award at the Hong Kong's Most Valuable Companies Awards

(Hong Kong, 17 November 2013) **Kenford Group Holdings Limited** (“Kenford” or the “Group”) (stock code: 00464) has been honoured with the Most Reliable Haircare Products Manufacturer Award in the Hong Kong's Most Valuable Companies (“HKMCV”) Awards.

Organised for more than 12 years, **HKMCV** is a renowned annual business award in Hong Kong which acknowledges companies that are making valuable contributions to Hong Kong's business sector. This year, Kenford was awarded the Most Reliable Haircare Products Manufacturer Award demonstrating the strong trust for the Group's highly reliable haircare products by its renowned international branded clientele. Besides, the Group's commitment to quality, innovative technology, creative designs and engineering expertise have also been recognised by the HKMCV's distinguished judges through this prestigious accolade.

Mr. Albert Lam, Chairman of Kenford Group Holdings Limited, said, “We are highly pleased to receive the Most Reliable Haircare Products Manufacturer Award granted by the organiser Mediazone Group placing us among an elite group of companies. This award is certainly an honour that all of us at Kenford take great pride in, as it further substantiates our ability to deliver high-quality products that are among the best in the industry.”

Since 1984 with a history of nearly 30 years , Kenford has been engaged in the design, manufacture and sale of electrical appliances, principally electrical haircare products. Kenford has built close long-term relationships with world-renowned electrical appliance companies and its ODM and OEM products have been distributed in approximately 48 countries across Europe, North and South America and Asia. The Group is currently considering to diversify its business to reach retail customers with its own brands riding on its ample and valuable experience in developing and manufacturing innovative and reliable products.

Mr. Albert Lam said, ““It is no coincidence that our company has become one of the leading electrical haircareappliance manufacturers in the Greater China region. Since entering the industry, we have remained committed to the doctrine of delivering innovative, quality products that consumers can rely on. Therefore, I wish to thank our colleagues, shareholders and business partners for their continuous support, which has enabled us to successfully execute our many initiatives aimed at making Kenford a leading electrical haircare appliance manufacturer. Looking ahead, the Group aims to step up efforts to develop its retail business fulfilling our commitment to providing the most reliable products and service to our customers, boosting the Group's overall competitiveness to sustain growth”



Photo Caption:

Mr. Albert Lam, Chairman of Kenford (Right) receives the Most Reliable Haircare Products Manufacturer Award at the Hong Kong's Most Valuable Companies Awards presented by Mediazone Group on 14 November 2013.

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About Kenford Group Holdings Limited (Stock code: 00464)

Established in 1984, Kenford Group Holdings Limited is a leading player in the design, manufacture and sale of a wide range of electrical haircare and healthcare products. Boasting quality products and industry expertise, Kenford enjoys long-term, solid partnership with world-renowned electrical appliances corporations including the Nasdaq-listed Spectrum Brand (Product brand name: Remington), the top Spanish electrical appliances company Ufesa, and well-known haircare products brands such as Vidal Sassoon and Revlon under Helen of Troy, Unix and Princess. The Group also operates OBM business and started its own brand "Kario" in 2007, reflecting fully its product development capability.

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