

HONG KONG, October 20, 2017 -- Kenford Industrial Co. Ltd. (“Kenford”) announced today that the company was awarded the “Certificate of Appreciation” from Helen of Troy Limited – Beauty Segment on October 19, 2017, during Helen of Troy Asia Pacific Operations Supplier Summit 2017. The function was held at Shenzhen Marriott Hotel Nanshan, and attracted more than 250 participants. Kenford was among five suppliers honored.

Mr. Albert Lam, Chairman of Kenford, said, “We are very pleased to be awarded the Certificate of Appreciation and we believe Helen of Troy is exactly the type of partner that will help move our business forward and enable us to bring greater benefits to our stakeholders.”

Listed on NASDAQ in the U.S., **Helen of Troy Limited** is a publicly-traded designer, developer and worldwide marketer of consumer brand-name health and home products, housewares, and beauty and nutritional supplement products under owned and licensed brands. The Company is headquartered in Hamilton, Bermuda, and its U.S. operations are headquartered in El Paso, Texas.

The Beauty segment offers hair, facial and skin care appliances (both retail and professional), grooming brushes, tools and decorative hair accessories, liquid hair styling, treatment and conditioning products, shampoos, skin care products, fragrances, deodorants and antiperspirants under the Hot Tools®, Brut®, Pert®, Sure®, Infusium 23®, Revlon®, and Bed Head® brands.

