

**KENFORD GROUP ANNOUNCES
ANNUAL RESULT FOR THE FINANCIAL YEAR 2008
HEALTHY FINANCIAL POSITION WITH EXCELLENT PERFORMANCE IN CORE BUSINESS
PROPOSED FINAL DIVIDEND OF HK1.5 CENTS PER SHARE**

(Hong Kong, 28 July 2007) ----- Hong Kong leading high quality electrical hair care manufacturer - **Kenford Group Holdings Limited** ("Kenford"/ "the Group") (SEHK code: 464) announced that, for the year ended 31 March 2008, strong performance of the core business was recorded. Turnover continued to grow to HK\$552,891,000 (2007: HK\$537,273,000). Gross profit margin increased to 20.6% (2007: 18.8%). Net profit attributable to equity holders was HK\$17,690,000 (2007: HK\$46,315,000). Cash and cash equivalents balances increased to HK\$126,680,000(2007: HK\$116,841,000). Earnings per share was HK 4.343 cents (2007: HK 11.579 cents). Net profit before tax and loss arising from certain structured financial arrangement amounted to HK\$58,599,000, representing an increase of 16% than the previous year.

The Board recommends the payment of a final dividend of HK1.5 cents per share for the year ended 31 March 2008. Together with the interim dividend of HK2.3 cents, the total dividends for the year ended 31 March 2008 will be HK3.8 cents per share.

Mr. Lam Wai Ming, chairman of Kenford said, "During the year under review, the development of the Group was satisfactory even facing various challenges in operating environment by the Group and other electrical manufacturers. By launching high margin new products and effective cost control strategies, the Group's gross margin keeps going up."

For the business segment, sales of electrical hair care product was HK\$533,900,000, representing 96.6% of the total turnover of the Group. During the year, the turnover of European market remained stable at HK\$343,137,000, which was 62% of the total turnover. Turnover for shipment to Asia has experienced persistent increase over the past few years and grew by 39% to HK\$92,116,000, which was 16.7% of the total turnover.

~P.1 of 2~

Mr. Lam Wai Ming said, "Looking ahead, there will be persistent market challenges arising from rise in material costs, labor cost in Dongguan, as well as appreciation of Renminbi. The Group therefore will set up a risk management committee comprising the executive directors and the financial controller to implement prudent risk management and cost control measures. Moreover, the Group will remain focus to develop high value-added products and optimize product portfolio. The new factory at Dongguan is expected to commence operation in the third quarter this year. Production capacity will be increased by one fourth to one-third as manufacturing automation will be installed to boost up economy of scale and reduce cost pressure."

About Kenford Group Holdings Limited (SEHK code: 464)

Kenford Group Holdings Limited, established in 1984, is one of the leading manufacturer of high quality electrical hair care is principally engaged in design, manufacture and sale of electrical hair care products, for instance, hair straightener, hair curler and electrical health care products. The Group builds a stable and healthy cooperative relationship with renowned household electrical appliances corporate for years, such as, Remington, Ufesa, Unix and Princess. The Group recently develops OBM business and builds the brand "Kario".

~End~